



# RODJIE ULANDAY

## Graphic Designer

"Experienced graphic designer and social media manager with a passion for driving brand growth through visually striking content and targeted campaigns. Skilled in both graphic design and social media strategy, with a track record of success in building and engaging online communities.

### EDUCATION

- Jose Maria College  
*Bachelor of Science in Information Technology*  
Took only 2 years until 2011
- Trento National High School  
*Poblacion Trento, Agusan del Sur*  
Completed in 2009

### AFFILIATION

- 2016 – present  
*Disciple – a responsible leader in our church who handles new believer of the church.*
- 2012 – present  
*A member of church multimedia team who is responsible on making all media graphics related in church*

[Portfolio's Link Here](#)

### PROFESSIONAL EXPERIENCE

- **The Matt Fetick Team – Senior Graphic Designer**  
*March 2020 – June 2022*  
Key responsibilities:
  - Led the design of multiple projects, resulting in helping the company build their brand.
  - Collaborated with cross-functional teams to ensure the success of company magazines and event flyers.
  - Mentored junior designers, providing guidance and support on design projects.
- **Successful Media – Graphic Designer**  
*2019 – March 2020*  
Key responsibilities:
  - Designed and developed campaigns for Mr. Ngalinda, resulting in establishing explosive brand identity.
  - Worked closely with clients to understand their needs and preferences, resulting in high satisfaction ratings
- **VXI Global Holdings BV – Costumer Service Representative**  
*2016–2018*  
Key responsibilities:
  - Answering questions about a company's products or services
  - **Resolving issues and troubleshooting technical problems**
  - Handling customer complaints
- **99designs – Graphic Designer**  
*2012 – 2016*  
Key responsibilities:
  - conceptualizing and executing ideas that effectively convey the theme or tone of the book, as well as ensuring that the design is aesthetically pleasing and eye-catching.
  - Making revisions to the design as needed based on feedback from the client

### TOP SKILLS

- Proficiency with graphic design software – Photoshop or Canva
- Strong portfolio showcasing a range of design projects
- Excellent communication and collaboration skills
- Experience with social media management platforms such as Hootsuite
- experience with paid social media advertising
- Strong writing and editing skills, with the ability to craft compelling and engaging social media content.
- Customer service skills, with the ability to effectively handle and resolve customer inquiries and complaints through social media channels